

Rep Order# 6837930
Ver# 3
Status Revised
EC'd Yes

Traffic Order# 195602
Printed: 08/03/2012 8:13 AM
Last Received: 08/03/2012 8:04 AM
Showing Buylines: All Rep Revised Lines

1 of 5

Station KRQE-TV ALBUQUERQUE, NM.
Advertiser () WILSON FOR NM SENAT
Product Order
Estimate# 925C01
Buyer Patricia Dome
Phone#
Fax#

Agency () SMART MEDIA GROUP
814 KING STREET - SUITE 200
ALEXANDRIA, VA 22314
Agency C/P1/P2/E WLSN/ORDR/925C01
Flight Dates 09/25/2012 - 10/01/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

| --- CONTRACT COMMENT --- | | | | | | | | | | | | |
|------------------------------|---------|---------|-------------|----------|-----|------------|------------|-------|-------------|------------|-------------|----|
| SC=* | | | | | | | | | | | | |
| --- REMARKS --- | | | | | | | | | | | | |
| REV TO ADD TO SKED | | | | | | | | | | | | |
| ATTN ALL LINES | | | | | | | | | | | | |
| ATTN NEW TTL | | | | | | | | | | | | |
| PLEASE CNF | | | | | | | | | | | | |
| THANKS | | | | | | | | | | | | |
| Ln | Daypart | Program | Dates | Rate | Len | Spots/Week | # of Weeks | Day | Time | Total Cost | Total Spots | LT |
| *75 | | | 09/28-09/28 | \$125.00 | :30 | 1 | 1 | F | 4P-430P | \$125.00 | 1 | |
| Sales Remark: V3 ADD TO SKED | | | | | | | | | | | | |
| V3 Added | | | | | | | | | | | | |
| *76 | | | 09/25-09/25 | \$125.00 | :30 | 1 | 1 | TU | 430P-5P | \$125.00 | 1 | |
| Sales Remark: V3 ADD TO SKED | | | | | | | | | | | | |
| V3 Added | | | | | | | | | | | | |
| *77 | | | 09/25-09/27 | \$250.00 | :30 | 3 | 1 | TU-TH | 5P-530P | \$750.00 | 3 | |
| Sales Remark: V3 ADD TO SKED | | | | | | | | | | | | |
| V3 Added | | | | | | | | | | | | |
| *78 | | | 10/01-10/01 | \$250.00 | :30 | 1 | 1 | M | 5P-530P | \$250.00 | 1 | |
| Sales Remark: V3 ADD TO SKED | | | | | | | | | | | | |
| V3 Added | | | | | | | | | | | | |
| *79 | | | 10/01-10/01 | \$125.00 | :30 | 1 | 1 | M | 1035P-1137P | \$125.00 | 1 | |
| Sales Remark: V3 ADD TO SKED | | | | | | | | | | | | |
| V3 Added | | | | | | | | | | | | |

Aug
 8/3/12

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| Station | KRQE-TV | ALBUQUERQUE, NM. |
| Advertiser | () . WILSON FOR NM SENAT | |
| Product | Order | |
| Estimate# | 925C01 | |
| Buyer | Patricia Dome | |
| Phone# | | |
| Fax# | | |

Agency () SMART MEDIA GROUP
814 KING STREET - SUITE 200
ALEXANDRIA, VA 22314
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Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

| Ln | Daypart | Program | Dates | Rate | Len | Spots/Week | # of Weeks | Day | Time | Total Cost | Total Spots | LT |
|-----|---------|--|-------------|----------|-----|------------|------------|------|-------------|------------|-------------|-----|
| --- | --- | ----- | ----- | ----- | --- | ----- | --- | --- | --- | ----- | --- | --- |
| *80 | | Sales Remark: V3 ADD TO SKED V3 Added | 09/25-09/28 | \$125.00 | :30 | 3 | 1 | TU-F | 1035P-1137P | \$375.00 | 3 | |
| *81 | | Sales Remark: V3 ADD TO SKED V3 Added | 09/25-09/28 | \$50.00 | :30 | 3 | 1 | TU-F | 1137P-1237A | \$150.00 | 3 | |
| *82 | | Sales Remark: V3 ADD TO SKED V3 Added | 10/01-10/01 | \$50.00 | :30 | 1 | 1 | M | 1137P-1237A | \$50.00 | 1 | |
| *83 | | Sales Remark: V3 ADD TO SKED V3 Added | 09/29-09/29 | \$20.00 | :30 | 1 | 1 | SA | 1237A-137A | \$20.00 | 1 | |
| *84 | | Sales Remark: V3 ADD TO SKED V3 Added | 09/29-09/29 | \$75.00 | :30 | 1 | 1 | SA | 1037P-1137P | \$75.00 | 1 | |
| *85 | | Sales Remark: V3 ADD TO SKED V3 Added | 09/30-09/30 | \$60.00 | :30 | 1 | 1 | SU | 1037P-1137P | \$60.00 | 1 | |
| *86 | | Sales Remark: V3 ADD TO SKED V3 Added | 09/25-09/28 | \$550.00 | :30 | 4 | 1 | TU-F | 10P-1035P | \$2,200.00 | 4 | |
| *87 | | Sales Remark: V3 ADD TO SKED V3 Added | 09/30-09/30 | \$400.00 | :30 | 1 | 1 | SU | 10P-1035P | \$400.00 | 1 | |

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|-----|---------|--|-------------|------------|-----|------------|------------|-----|---------|------------|-------------|----|
| *88 | | Sales Remark: V3 ADD TO SKED V3 Added | 10/01-10/01 | \$425.00 | :30 | 1 | 1 | M | 630P-7P | \$425.00 | 1 | |
| *89 | | Sales Remark: V3 ADD TO SKED V3 Added | 09/26-09/26 | \$425.00 | :30 | 1 | 1 | W | 630P-7P | \$425.00 | 1 | |
| *90 | | Sales Remark: V3 ADD TO SKED V3 Added | 10/01-10/01 | \$1,000.00 | :30 | 1 | 1 | M | 7P-8P | \$1,000.00 | 1 | |
| *91 | | Sales Remark: V3 ADD TO SKED V3 Added | 10/01-10/01 | \$1,200.00 | :30 | 1 | 1 | M | 8P-9P | \$1,200.00 | 1 | |
| *92 | | Sales Remark: V3 ADD TO SKED V3 Added | 09/25-09/25 | \$1,000.00 | :30 | 1 | 1 | TU | 7P-8P | \$1,000.00 | 1 | |
| *93 | | Sales Remark: V3 ADD TO SKED V3 Added | 09/25-09/25 | \$1,000.00 | :30 | 1 | 1 | TU | 9P-10P | \$1,000.00 | 1 | |
| *94 | | Sales Remark: V3 ADD TO SKED V3 Added | 09/26-09/26 | \$750.00 | :30 | 1 | 1 | W | 7P-8P | \$750.00 | 1 | |
| *95 | | Sales Remark: V3 ADD TO SKED V3 Added | 09/27-09/27 | \$1,250.00 | :30 | 1 | 1 | TH | 7P-8P | \$1,250.00 | 1 | |

Need \$2,000 - P3

Need \$2400 - P3

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| Ln | Daypart | Program | Dates | Rate | Len | Spots/Week | # of Weeks | Day | Time | Total Cost | Total Spots | LT |
|------|---------|--|---------------------------------------|---------------------|-----|------------|------------|-----|--------|------------|-------------|----|
| *96 | | Sales Remark: V3 ADD TO SKED V3 Added | 09/27-09/27 <i>NEED \$2,000-P3</i> | \$1,000.00 | :30 | 1 | 1 | TH | 8P-9P | \$1,000.00 | 1 | |
| *97 | | Sales Remark: V3 ADD TO SKED V3 Added | 09/27-09/27 | \$1,000.00 <i>5</i> | :30 | 1 | 1 | TH | 9P-10P | \$1,000.00 | 1 | |
| *98 | | Sales Remark: V3 ADD TO SKED V3 Added | 09/28-09/28 | \$700.00 <i>5</i> | :30 | 1 | 1 | F | 8P-9P | \$700.00 | 1 | |
| *99 | | Sales Remark: V3 ADD TO SKED V3 Added | 09/29-09/29 | \$300.00 <i>5</i> | :30 | 1 | 1 | SA | 7P-8P | \$300.00 | 1 | |
| *100 | | Sales Remark: V3 ADD TO SKED V3 Added | 09/29-09/29 | \$350.00 <i>5</i> | :30 | 1 | 1 | SA | 8P-9P | \$350.00 | 1 | |
| *101 | | Sales Remark: V3 ADD TO SKED V3 Added | 09/29-09/29 | \$500.00 <i>5</i> | :30 | 1 | 1 | SA | 9P-10P | \$500.00 | 1 | |
| *102 | | Sales Remark: V3 ADD TO SKED V3 Added | 09/30-09/30 | \$800.00 <i>5</i> | :30 | 1 | 1 | SU | 7P-8P | \$800.00 | 1 | |
| *103 | | Sales Remark: V3 ADD TO SKED V3 Added | 09/30-09/30 | \$1,100.00 <i>5</i> | :30 | 1 | 1 | SU | 9P-10P | \$1,100.00 | 1 | |

---REPORT TOTALS---

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Report Totals: 38 / \$17,505.00

---SALES MONTHLY TOTALS---

Sep 12: 94 / \$28,390.00 Oct 12: 22 / \$6,770.00
Sales Totals: 116 / \$35,160.00
Station Totals: 116 / \$35,160.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

| | | | | | | |
|---------------|-----------|---------|----------|---------|---------|----------|
| Market Totals | \$109,875 | CABL 0% | KASA 7% | KASY 0% | KBIM 0% | KOAT 35% |
| | | KOB 26% | KRQE 32% | KWBQ 0% | | |

---COMPETITIVE COMMENTS---

EST SHARES

Books NOV12
Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE

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--- CONTRACT COMMENT ---

SC=*

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|----|---------|--------------------|-------------|----------|-----|------------|------------|-----|-----------|------------|-------------|----|
| 1 | | THE DOCTORS | 10/01-10/01 | \$75.00 | :30 | 1 | 1 | M | 9A-10A | \$75.00 | 1 | |
| 2 | | LETS MAKE A DEAL | 09/25-09/25 | \$100.00 | :30 | 1 | 1 | TU | 10A-11A | \$100.00 | 1 | |
| 3 | | LETS MAKE A DEAL | 09/26-09/26 | \$100.00 | :30 | 1 | 1 | W | 10A-11A | \$100.00 | 1 | |
| 4 | | LETS MAKE A DEAL | 09/27-09/27 | \$100.00 | :30 | 1 | 1 | TH | 10A-11A | \$100.00 | 1 | |
| 5 | | LETS MAKE A DEAL | 10/01-10/01 | \$100.00 | :30 | 1 | 1 | M | 10A-11A | \$100.00 | 1 | |
| 6 | | THE PRICE IS RIGHT | 09/25-09/25 | \$150.00 | :30 | 1 | 1 | TU | 11A-12P | \$150.00 | 1 | |
| 7 | | THE PRICE IS RIGHT | 09/26-09/26 | \$150.00 | :30 | 1 | 1 | W | 11A-12P | \$150.00 | 1 | |
| 8 | | THE PRICE IS RIGHT | 09/28-09/28 | \$150.00 | :30 | 1 | 1 | F | 11A-12P | \$150.00 | 1 | |
| 9 | | THE PRICE IS RIGHT | 10/01-10/01 | \$150.00 | :30 | 1 | 1 | M | 11A-12P | \$150.00 | 1 | |
| 10 | | NEWS @ NOON | 09/25-09/25 | \$125.00 | :30 | 1 | 1 | TU | 12P-1230P | \$125.00 | 1 | |
| 11 | | NEWS @ NOON | 09/26-09/26 | \$125.00 | :30 | 1 | 1 | W | 12P-1230P | \$125.00 | 1 | |
| 12 | | NEWS @ NOON | 09/28-09/28 | \$125.00 | :30 | 1 | 1 | F | 12P-1230P | \$125.00 | 1 | |
| 13 | | NEWS @ NOON | 10/01-10/01 | \$125.00 | :30 | 1 | 1 | M | 12P-1230P | \$125.00 | 1 | |
| 14 | | CBS SOAPS | 09/26-09/26 | \$100.00 | :30 | 1 | 1 | W | 1230P-2P | \$100.00 | 1 | |

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|----|---------|--------------|-------------|----------|-----|------------|------------|-----|----------|------------|-------------|----|
| 15 | | CBS SOAPS | 09/27-09/27 | \$100.00 | :30 | 1 | 1 | TH | 1230P-2P | \$100.00 | 1 | |
| 16 | | CBS SOAPS | 09/28-09/28 | \$100.00 | :30 | 1 | 1 | F | 1230P-2P | \$100.00 | 1 | |
| 17 | | CBS SOAPS | 10/01-10/01 | \$100.00 | :30 | 1 | 1 | M | 1230P-2P | \$100.00 | 1 | |
| 18 | | THE TALK | 09/25-09/25 | \$100.00 | :30 | 1 | 1 | TU | 2P-3P | \$100.00 | 1 | |
| 19 | | THE TALK | 09/26-09/26 | \$100.00 | :30 | 1 | 1 | W | 2P-3P | \$100.00 | 1 | |
| 20 | | THE TALK | 09/27-09/27 | \$100.00 | :30 | 1 | 1 | TH | 2P-3P | \$100.00 | 1 | |
| 21 | | THE TALK | 09/28-09/28 | \$100.00 | :30 | 1 | 1 | F | 2P-3P | \$100.00 | 1 | |
| 22 | | THE TALK | 10/01-10/01 | \$100.00 | :30 | 1 | 1 | M | 2P-3P | \$100.00 | 1 | |
| 23 | | WKND VARIOUS | 09/29-09/29 | \$50.00 | :30 | 3 | 1 | SA | 11A-6P | \$150.00 | 3 | |
| 24 | | WKND VARIOUS | 09/30-09/30 | \$50.00 | :30 | 3 | 1 | SU | 11A-6P | \$150.00 | 3 | |
| 25 | | DR PHIL | 09/25-09/25 | \$100.00 | :30 | 1 | 1 | TU | 3P-4P | \$100.00 | 1 | |
| 26 | | DR PHIL | 09/26-09/26 | \$100.00 | :30 | 1 | 1 | W | 3P-4P | \$100.00 | 1 | |
| 27 | | DR PHIL | 09/27-09/27 | \$100.00 | :30 | 1 | 1 | TH | 3P-4P | \$100.00 | 1 | |
| 28 | | DR PHIL | 10/01-10/01 | \$100.00 | :30 | 1 | 1 | M | 3P-4P | \$100.00 | 1 | |
| 29 | | NEWS 5A | 09/25-09/25 | \$50.00 | :30 | 1 | 1 | TU | 5A-6A | \$50.00 | 1 | |
| 30 | | NEWS 5A | 09/26-09/26 | \$50.00 | :30 | 1 | 1 | W | 5A-6A | \$50.00 | 1 | |

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|----|---------|--------------------|-------------|----------|-----|------------|------------|-----|----------|------------|-------------|----|
| 31 | | NEWS 5A | 09/27-09/27 | \$50.00 | :30 | 1 | 1 | TH | 5A-6A | \$50.00 | 1 | |
| 32 | | NEWS 5A | 10/01-10/01 | \$50.00 | :30 | 1 | 1 | M | 5A-6A | \$50.00 | 1 | |
| 33 | | NEWS 6A | 09/25-09/25 | \$100.00 | :30 | 1 | 1 | TU | 6A-7A | \$100.00 | 1 | |
| 34 | | NEWS 6A | 09/26-09/26 | \$100.00 | :30 | 1 | 1 | W | 6A-7A | \$100.00 | 1 | |
| 35 | | NEWS 6A | 09/27-09/27 | \$100.00 | :30 | 1 | 1 | TH | 6A-7A | \$100.00 | 1 | |
| 36 | | NEWS 6A | 10/01-10/01 | \$100.00 | :30 | 1 | 1 | M | 6A-7A | \$100.00 | 1 | |
| 37 | | EARLY SHOW | 09/25-09/25 | \$70.00 | :30 | 1 | 1 | TU | 7A-9A | \$70.00 | 1 | |
| 38 | | EARLY SHOW | 09/26-09/26 | \$70.00 | :30 | 1 | 1 | W | 7A-9A | \$70.00 | 1 | |
| 39 | | EARLY SHOW | 09/27-09/27 | \$70.00 | :30 | 1 | 1 | TH | 7A-9A | \$70.00 | 1 | |
| 40 | | EARLY SHOW | 10/01-10/01 | \$70.00 | :30 | 1 | 1 | M | 7A-9A | \$70.00 | 1 | |
| 41 | | SAT 7A NEWS | 09/29-09/29 | \$25.00 | :30 | 1 | 1 | SA | 7A-8A | \$25.00 | 1 | |
| 42 | | SUN 7A NEWS | 09/30-09/30 | \$50.00 | :30 | 1 | 1 | SU | 7A-8A | \$50.00 | 1 | |
| 43 | | CBS SUNDAY MORNING | 09/30-09/30 | \$200.00 | :30 | 1 | 1 | SU | 8A-930A | \$200.00 | 1 | |
| 44 | | FACE THE NATION | 09/30-09/30 | \$125.00 | :30 | 1 | 1 | SU | 930A-10A | \$125.00 | 1 | |
| 45 | | NEWS | 09/26-09/26 | \$125.00 | :30 | 1 | 1 | W | 4P-430P | \$125.00 | 1 | |
| 46 | | NEWS | 09/28-09/28 | \$125.00 | :30 | 1 | 1 | F | 4P-430P | \$125.00 | 1 | |
| 47 | | NEWS | 10/01-10/01 | \$125.00 | :30 | 1 | 1 | M | 4P-430P | \$125.00 | 1 | |

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| 48 | | NEWS | 09/26-09/26 | \$125.00 | :30 | 1 | 1 | W | 430P-5P | \$125.00 | 1 | |
| 49 | | NEWS | 09/27-09/27 | \$125.00 | :30 | 1 | 1 | TH | 430P-5P | \$125.00 | 1 | |
| 50 | | NEWS | 10/01-10/01 | \$125.00 | :30 | 1 | 1 | M | 430P-5P | \$125.00 | 1 | |
| 51 | | NEWS | 09/26-09/26 | \$250.00 | :30 | 1 | 1 | W | 530P-6P | \$250.00 | 1 | |
| 52 | | NEWS | 09/27-09/27 | \$250.00 | :30 | 1 | 1 | TH | 530P-6P | \$250.00 | 1 | |
| 53 | | NEWS | 10/01-10/01 | \$250.00 | :30 | 1 | 1 | M | 530P-6P | \$250.00 | 1 | |
| 54 | | CBS NEWS/530P NEWS | 09/30-09/30 | \$125.00 | :30 | 1 | 1 | SU | 5P-6P | \$125.00 | 1 | |
| 55 | | THE CLOSER | 09/30-09/30 | \$50.00 | :30 | 1 | 1 | SU | 1137P-1237A | \$50.00 | 1 | |
| 56 | | LATE NEWS | 10/01-10/01 | \$550.00 | :30 | 1 | 1 | M | 10P-1035P | \$550.00 | 1 | |
| 57 | | LATE NEWS | 09/29-09/29 | \$325.00 | :30 | 1 | 1 | SA | 10P-1035P | \$325.00 | 1 | |
| 58 | | JEOPARDY | 09/26-09/26 | \$350.00 | :30 | 1 | 1 | W | 6P-630P | \$350.00 | 1 | |
| 59 | | JEOPARDY | 09/27-09/27 | \$350.00 | :30 | 1 | 1 | TH | 6P-630P | \$350.00 | 1 | |
| 60 | | JEOPARDY | 09/28-09/28 | \$350.00 | :30 | 1 | 1 | F | 6P-630P | \$350.00 | 1 | |
| 61 | | JEOPARDY | 10/01-10/01 | \$350.00 | :30 | 1 | 1 | M | 6P-630P | \$350.00 | 1 | |
| 62 | | WHEEL | 09/25-09/25 | \$425.00 | :30 | 1 | 1 | TU | 630P-7P | \$425.00 | 1 | |
| 63 | | WHEEL | 09/27-09/27 | \$425.00 | :30 | 1 | 1 | TH | 630P-7P | \$425.00 | 1 | |

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EC'd Yes

Traffic Order#

Printed: 08/01/2012 8:17 AM
Last Received: 07/31/2012 7:22 PM
Showing Buylines: All Lines

5 of 6

Station KRQE-TV ALBUQUERQUE, NM.
Advertiser () WILSON FOR NM SENAT
Product Order
Estimate# 925C01
Buyer Patricia Dome
Phone#
Fax#

Agency () SMART MEDIA GROUP
814 KING STREET - SUITE 200
ALEXANDRIA, VA 22314
Agency C/P1/P2/E WLSN/ORDR/925C01
Flight Dates 09/25/2012 - 10/01/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

| Ln | Daypart | Program | Dates | Rate | Len | Spots/Week | # of Weeks | Day | Time | Total Cost | Total Spots | LT |
|----|---------|----------------|-------------|------------|-----|------------|------------|-----|---------|------------|-------------|----|
| 64 | | JEOPARDY | 09/29-09/29 | \$125.00 | :30 | 1 | 1 | SA | 6P-630P | \$125.00 | 1 | |
| 65 | | WHEEL | 09/29-09/29 | \$125.00 | :30 | 1 | 1 | SA | 630P-7P | \$125.00 | 1 | |
| 66 | | HAWAII FIVE 0 | 10/01-10/01 | \$1,350.00 | :30 | 1 | 1 | M | 9P-10P | \$1,350.00 | 1 | |
| 67 | | NCIS LA | 09/25-09/25 | \$1,000.00 | :30 | 1 | 1 | TU | 8P-9P | \$1,000.00 | 1 | |
| 68 | | VEGAS | 09/25-09/25 | \$1,000.00 | :30 | 1 | 1 | TU | 9P-10P | \$1,000.00 | 1 | |
| 69 | | CRIMINAL MINDS | 09/26-09/26 | \$900.00 | :30 | 1 | 1 | W | 8P-9P | \$900.00 | 1 | |
| 70 | | CSI | 09/26-09/26 | \$900.00 | :30 | 1 | 1 | W | 9P-10P | \$900.00 | 1 | |
| 71 | | CSI NY | 09/28-09/28 | \$600.00 | :30 | 1 | 1 | F | 7P-8P | \$600.00 | 1 | |
| 72 | | BLUE BLOODS | 09/28-09/28 | \$800.00 | :30 | 1 | 1 | F | 9P-10P | \$800.00 | 1 | |
| 73 | | 60 MIN | 09/30-09/30 | \$700.00 | :30 | 1 | 1 | SU | 6P-7P | \$700.00 | 1 | |
| 74 | | GOOD WIFE | 09/30-09/30 | \$900.00 | :30 | 1 | 1 | SU | 8P-9P | \$900.00 | 1 | |

---REPORT TOTALS---

Report Totals: 78 / \$17,655.00

---SALES MONTHLY TOTALS---

Sep 12: 62 / \$13,935.00

Sales Totals: 78 / \$17,655.00

Oct 12: 16 / \$3,720.00

Station KRQE-TV ALBUQUERQUE, NM.
Advertiser () WILSON FOR NM SENAT
Product Order
Estimate# 925C01
Buyer Patricia Dome
Phone#
Fax#

Agency () SMART MEDIA GROUP
814 KING STREET - SUITE 200
ALEXANDRIA, VA 22314
Agency C/P1/P2/E WLSN/ORDR/925C01
Flight Dates 09/25/2012 - 10/01/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

Station Totals: 78 / \$17,655.00
Lines not sent/rcld/rtrn: 0 / \$0.00
---COMPETITIVE---

| | | | | | | |
|---------------|----------|---------|----------|---------|---------|----------|
| Market Totals | \$55,172 | CABL 0% | KASA 7% | KASY 0% | KBIM 0% | KOAT 35% |
| | | KOB 26% | KRQE 32% | KWBQ 0% | | |

---COMPETITIVE COMMENTS---
EST SHARES

Books NOV12
Demos RA35+

--- CREDIT RISK ---
CASH IN ADVANCE

Spot Manager: All, 09/25/12-10/01/12

| Station | Order | Date | Inv. Code (Book | Time Period | Length | Priori | Chann | Product | Estimate | Air Time | Ad-ID | Rate |
|--------------------------------------|--------|--|-----------------|-------------|--------|--------|--------|-------------|----------|----------|-------|------------|
| Alt Order #: 06837930 | | | | | | | | | | | | |
| Advertiser: POL/Wilson For NM Senate | | | | | | | | | | | | |
| KRQE | 195602 | 09/29/12 Sat Hour 3 | 9p-10p | :30 P5 | [ALL] | Order | 925C01 | 9:30:17 PM | | | | \$500.00 |
| KRQE | 195602 | 09/26/12 Soap Rotator | M-F 1230p-2p | :30 P5 | [ALL] | Order | 925C01 | 1:29:01 PM | | | | \$100.00 |
| KRQE | 195602 | 09/26/12 M-F KRQE News | KRQE News | :30 P5 | [ALL] | Order | 925C01 | 5:11:51 AM | | | | \$50.00 |
| KRQE | 195602 | 09/29/12 Sat Hour 1 | 7p-8p | :30 P5 | [ALL] | Order | 925C01 | 7:27:56 PM | | | | \$300.00 |
| KRQE | 195602 | 09/27/12 KRQE News 13 @ 530p-6p | | :30 P5 | [ALL] | Order | 925C01 | 5:51:04 PM | | | | \$250.00 |
| KRQE | 195602 | 09/27/12 CBS This Morning | CBS Early Sh | :30 P5 | [ALL] | Order | 925C01 | 8:45:01 AM | | | | \$70.00 |
| KRQE | 195602 | 09/28/12 LN M-F | 10p-1035p | :30 P5 | [ALL] | Order | 925C01 | 10:17:45 PM | | | | \$550.00 |
| KRQE | 195602 | 10/01/12 M-F KRQE News | KRQE News | :30 P5 | [ALL] | Order | 925C01 | 6:31:25 AM | | | | \$100.00 |
| KRQE | 195602 | 10/01/12 M-F 9a-10a | 9a-10a | :30 P5 | [ALL] | Order | 925C01 | 9:07:50 AM | | | | \$75.00 |
| KRQE | 195602 | 10/01/12 CBS This Morning | CBS Early Sh | :30 P5 | [ALL] | Order | 925C01 | 8:37:24 AM | | | | \$70.00 |
| KRQE | 195602 | 09/30/12 Su 1130p-1230a | 1135p-1235a | :30 P5 | [ALL] | Order | 925C01 | 11:53:55 PM | | | | \$50.00 |
| KRQE | 195602 | 09/27/12 M-F KRQE News | KRQE News | :30 P5 | [ALL] | Order | 925C01 | 5:32:15 AM | | | | \$50.00 |
| KRQE | 195602 | 10/01/12 Soap Rotator | M-F 1230p-2p | :30 P5 | [ALL] | Order | 925C01 | 1:59:01 PM | | | | \$100.00 |
| KRQE | 195602 | 09/28/12 The Talk | 2p-3p | :30 P5 | [ALL] | Order | 925C01 | 2:29:11 PM | | | | \$100.00 |
| KRQE | 195602 | 09/29/12 Sa 1230a-1a | 1235-105a | :30 P5 | [ALL] | Order | 925C01 | 12:39:15 XM | | | | \$20.00 |
| KRQE | 195602 | 09/27/12 Thur Hour 3 | 9p-10p | :30 P5 | [ALL] | Order | 925C01 | 9:21:29 PM | | | | \$1,000.00 |
| KRQE | 195602 | 10/01/12 Mon Hour 2 | 8p-9p | :30 P5 | [ALL] | Order | 925C01 | 8:30:34 PM | | | | \$1,200.00 |
| KRQE | 195602 | 09/26/12 M-F KRQE News | KRQE News | :30 P5 | [ALL] | Order | 925C01 | 6:58:46 AM | | | | \$100.00 |
| KRQE | 195602 | 09/30/12 Face the Nation | 930-10a | :30 P5 | [ALL] | Order | 925C01 | 9:29:15 AM | | | | \$125.00 |
| KRQE | 195602 | 09/26/12 M-F KRQE News | 430p-5p | :30 P5 | [ALL] | Order | 925C01 | 4:47:40 PM | | | | \$125.00 |
| KRQE | 195602 | 09/25/12 LN M-F | 10p-1035p | :30 P5 | [ALL] | Order | 925C01 | 10:25:33 PM | | | | \$550.00 |
| KRQE | 195602 | 09/26/12 M-F KRQE News | 12p-1230p | :30 P5 | [ALL] | Order | 925C01 | 12:27:41 PM | | | | \$125.00 |
| KRQE | 195602 | 10/01/12 M-F KRQE News | KRQE News | :30 P5 | [ALL] | Order | 925C01 | 5:18:49 AM | | | | \$50.00 |
| KRQE | 195602 | 10/01/12 Mon Hour 3 | 9p-10p | :30 P5 | [ALL] | Order | 925C01 | 9:01:09 PM | | | | \$1,350.00 |
| KRQE | 195602 | 09/26/12 KRQE News 13 @ 530p-6p | | :30 P5 | [ALL] | Order | 925C01 | 5:50:49 PM | | | | \$250.00 |
| KRQE | 195602 | 09/28/12 M-F KRQE News | 4p-430p | :30 P5 | [ALL] | Order | 925C01 | | | | | \$125.00 |
| KRQE | 195602 | 10/01/12 M-F KRQE News | 4p-430p | :30 P5 | [ALL] | Order | 925C01 | 4:08:30 PM | | | | \$125.00 |
| KRQE | 195602 | 09/25/12 The Talk | 2p-3p | :30 P5 | [ALL] | Order | 925C01 | 2:58:46 PM | | | | \$100.00 |
| KRQE | 195602 | 09/25/12 David Letterman | 1035p-1137p | :30 P5 | [ALL] | Order | 925C01 | 10:59:30 PM | | | | \$125.00 |
| KRQE | 195602 | 10/01/12 David Letterman | 1035p-1137p | :30 P5 | [ALL] | Order | 925C01 | 11:11:45 PM | | | | \$125.00 |
| KRQE | 195602 | 09/30/12 Sun Hour 1 | 6p-7p | :30 P5 | [ALL] | Order | 925C01 | | | | | \$700.00 |
| KRQE | 195602 | 09/29/12 Sign-On/Sign-Off (11:00:00 AM | | :30 P5 | [ALL] | Order | 925C01 | 5:42:05 PM | | | | \$50.00 |
| KRQE | 195602 | 09/28/12 Fri Hour 2 | 8p-9p | :30 P5 | [ALL] | Order | 925C01 | 7:59:54 PM | | | | \$700.00 |
| KRQE | 195602 | 09/27/12 M-F KRQE News | KRQE News | :30 P5 | [ALL] | Order | 925C01 | 6:19:10 AM | | | | \$100.00 |
| KRQE | 195602 | 10/01/12 The Talk | 2p-3p | :30 P5 | [ALL] | Order | 925C01 | 2:58:46 PM | | | | \$100.00 |
| KRQE | 195602 | 09/28/12 M-F 6p-630p | M-F 6p-630p | :30 P5 | [ALL] | Order | 925C01 | | | | | \$350.00 |
| KRQE | 195602 | 09/30/12 Sun Hour 4 | 9p-10p | :30 P5 | [ALL] | Order | 925C01 | 9:00:45 PM | | | | \$1,100.00 |
| KRQE | 195602 | 10/01/12 Late Late Show | 1137p-1237a | :30 P5 | [ALL] | Order | 925C01 | 11:48:41 PM | | | | \$50.00 |
| KRQE | 195602 | 09/25/12 M-F KRQE News | 12p-1230p | :30 P5 | [ALL] | Order | 925C01 | 12:20:04 PM | | | | \$125.00 |
| KRQE | 195602 | 09/27/12 The Talk | 2p-3p | :30 P5 | [ALL] | Order | 925C01 | | | | | \$100.00 |
| KRQE | 195602 | 09/25/12 Let's Make a Deal | M-F 10a-11a | :30 P5 | [ALL] | Order | 925C01 | 10:29:11 AM | | | | \$100.00 |
| KRQE | 195602 | 09/26/12 CBS This Morning | CBS Early Sh | :30 P5 | [ALL] | Order | 925C01 | | | | | \$70.00 |
| KRQE | 195602 | 09/26/12 Price is Right | 11a-12p | :30 P5 | [ALL] | Order | 925C01 | 10:59:30 AM | | | | \$150.00 |
| KRQE | 195602 | 10/01/12 M-F 6p-630p | M-F 6p-630p | :30 P5 | [ALL] | Order | 925C01 | 6:13:45 PM | | | | \$350.00 |
| KRQE | 195602 | 09/25/12 Tue Hour 1 | 7p-8p | :30 P5 | [ALL] | Order | 925C01 | 7:19:01 PM | | | | \$1,000.00 |
| KRQE | 195602 | 09/28/12 Price is Right | 11a-12p | :30 P5 | [ALL] | Order | 925C01 | 10:59:00 AM | | | | \$150.00 |
| KRQE | 195602 | 10/01/12 M-F KRQE News | 430p-5p | :30 P5 | [ALL] | Order | 925C01 | 4:37:10 PM | | | | \$125.00 |
| KRQE | 195602 | 10/01/12 Price is Right | 11a-12p | :30 P5 | [ALL] | Order | 925C01 | 10:59:00 AM | | | | \$150.00 |
| KRQE | 195602 | 09/27/12 Let's Make a Deal | M-F 10a-11a | :30 P5 | [ALL] | Order | 925C01 | 9:59:30 AM | | | | \$100.00 |
| KRQE | 195602 | 09/30/12 CBS Sunday Morning | 8a-930a | :30 P5 | [ALL] | Order | 925C01 | 8:17:45 AM | | | | \$200.00 |
| KRQE | 195602 | 09/26/12 LN M-F | 10p-1035p | :30 P5 | [ALL] | Order | 925C01 | 10:17:55 PM | | | | \$550.00 |
| KRQE | 195602 | 09/30/12 Sign-On/Sign-Off (11:00:00 AM | | :30 P5 | [ALL] | Order | 925C01 | 1:58:41 PM | | | | \$50.00 |
| KRQE | 195602 | 09/26/12 M-F 6p-630p | M-F 6p-630p | :30 P5 | [ALL] | Order | 925C01 | 6:13:15 PM | | | | \$350.00 |
| KRQE | 195602 | 09/30/12 Sun Hour 2 | 7p-8p | :30 P5 | [ALL] | Order | 925C01 | 6:59:00 PM | | | | \$800.00 |
| KRQE | 195602 | 09/26/12 M-F 630p-7p | M-F 630p-7p | :30 P5 | [ALL] | Order | 925C01 | 6:41:18 PM | | | | \$425.00 |
| KRQE | 195602 | 09/28/12 M-F KRQE News | 4p-430p | :30 P5 | [ALL] | Order | 925C01 | 4:18:20 PM | | | | \$125.00 |
| KRQE | 195602 | 10/01/12 Dr. Phil | 3p-4p | :30 P5 | [ALL] | Order | 925C01 | 3:16:01 PM | | | | \$100.00 |
| KRQE | 195602 | 09/30/12 LN Su | 10p-1035p | :30 P5 | [ALL] | Order | 925C01 | 10:26:55 PM | | | | \$400.00 |
| KRQE | 195602 | 10/01/12 Let's Make a Deal | M-F 10a-11a | :30 P5 | [ALL] | Order | 925C01 | 10:29:11 AM | | | | \$100.00 |
| KRQE | 195602 | 09/28/12 Fri Hour 1 | 7p-8p | :30 P5 | [ALL] | Order | 925C01 | | | | | \$600.00 |
| KRQE | 195602 | 09/26/12 Wed Hour 3 | 9p-10p | :30 P5 | [ALL] | Order | 925C01 | 9:21:29 PM | | | | \$900.00 |

[Sorted by: Advertiser]

Spot Manager: All, 09/25/12-10/01/12



| Station | Order | Date | Inv. Code (Book | Time Period | Length | Priority | Channel | Product | Estimate | Air Time | Ad-ID | Rate |
|--------------------------------------|--------|----------|-------------------------------|--------------|--------|----------|---------|---------|----------|-------------|-------|------------|
| Alt Order #: 06837930 | | | | | | | | | | | | |
| Advertiser: POL/Wilson For NM Senate | | | | | | | | | | | | |
| KRQE | 195602 | 09/30/12 | Sign-On/Sign-Off (11:00:00 AM | | :30 | P5 | [ALL] | Order | 925C01 | | | \$50.00 |
| KRQE | 195602 | 09/30/12 | Sign-On/Sign-Off (11:00:00 AM | | :30 | P5 | [ALL] | Order | 925C01 | 5:50:17 PM | | \$50.00 |
| KRQE | 195602 | 10/01/12 | KRQE News 13 @ 530p-6p | | :30 | P5 | [ALL] | Order | 925C01 | 5:35:27 PM | | \$250.00 |
| KRQE | 195602 | 09/30/12 | Su 1030p-1130p | 1035p-1135p | :30 | P5 | [ALL] | Order | 925C01 | 11:10:48 PM | | \$60.00 |
| KRQE | 195602 | 09/29/12 | Sa 1030p-1130p | 1035p-1135p | :30 | P5 | [ALL] | Order | 925C01 | 11:15:05 PM | | \$75.00 |
| KRQE | 195602 | 09/29/12 | LN Sa | 10p-1035p | :30 | P5 | [ALL] | Order | 925C01 | 10:17:27 PM | | \$325.00 |
| KRQE | 195602 | 09/26/12 | Dr. Phil | 3p-4p | :30 | P5 | [ALL] | Order | 925C01 | 3:51:13 PM | | \$100.00 |
| KRQE | 195602 | 09/27/12 | Dr. Phil | 3p-4p | :30 | P5 | [ALL] | Order | 925C01 | 3:16:16 PM | | \$100.00 |
| KRQE | 195602 | 09/27/12 | M-F KRQE News | 430p-5p | :30 | P5 | [ALL] | Order | 925C01 | 4:49:10 PM | | \$125.00 |
| KRQE | 195602 | 09/26/12 | David Letterman | 1035p-1137p | :30 | P5 | [ALL] | Order | 925C01 | 11:25:00 PM | | \$125.00 |
| KRQE | 195602 | 09/26/12 | Late Late Show | 1137p-1237a | :30 | P5 | [ALL] | Order | 925C01 | 12:25:24 XM | | \$50.00 |
| KRQE | 195602 | 09/26/12 | Wed Hour 2 | 8p-9p | :30 | P5 | [ALL] | Order | 925C01 | 8:19:01 PM | | \$900.00 |
| KRQE | 195602 | 10/01/12 | M-F 630p-7p | M-F 630p-7p | :30 | P5 | [ALL] | Order | 925C01 | 6:35:08 PM | | \$425.00 |
| KRQE | 195602 | 10/01/12 | Mon Hour 1 | 7p-8p | :30 | P5 | [ALL] | Order | 925C01 | 7:28:15 PM | | \$1,000.00 |
| KRQE | 195602 | 09/25/12 | Tue Hour 3 | 9p-10p | :30 | P5 | [ALL] | Order | 925C01 | | | \$1,000.00 |
| KRQE | 195602 | 09/29/12 | Sa 630p-7p | Sa 630p-7p | :30 | P5 | [ALL] | Order | 925C01 | 6:58:25 PM | | \$125.00 |
| KRQE | 195602 | 09/26/12 | The Talk | 2p-3p | :30 | P5 | [ALL] | Order | 925C01 | 2:29:11 PM | | \$100.00 |
| KRQE | 195602 | 09/25/12 | Tue Hour 2 | 8p-9p | :30 | P5 | [ALL] | Order | 925C01 | 8:30:49 PM | | \$1,000.00 |
| KRQE | 195602 | 09/29/12 | KRQE News Satu | 7a-8a | :30 | P5 | [ALL] | Order | 925C01 | 7:40:56 AM | | \$25.00 |
| KRQE | 195602 | 10/01/12 | M-F KRQE News | 12p-1230p | :30 | P5 | [ALL] | Order | 925C01 | 12:27:11 PM | | \$125.00 |
| KRQE | 195602 | 09/27/12 | M-F 630p-7p | M-F 630p-7p | :30 | P5 | [ALL] | Order | 925C01 | 6:47:48 PM | | \$425.00 |
| KRQE | 195602 | 09/25/12 | M-F KRQE News | KRQE News | :30 | P5 | [ALL] | Order | 925C01 | 5:45:21 AM | | \$50.00 |
| KRQE | 195602 | 09/26/12 | M-F KRQE News | 4p-430p | :30 | P5 | [ALL] | Order | 925C01 | 4:27:15 PM | | \$125.00 |
| KRQE | 195602 | 09/29/12 | Sign-On/Sign-Off (11:00:00 AM | | :30 | P5 | [ALL] | Order | 925C01 | 11:29:11 AM | | \$50.00 |
| KRQE | 195602 | 09/28/12 | M-F KRQE News | 12p-1230p | :30 | P5 | [ALL] | Order | 925C01 | 12:04:47 PM | | \$125.00 |
| KRQE | 195602 | 09/29/12 | Sat Hour 2 | 8p-9p | :30 | P5 | [ALL] | Order | 925C01 | 8:57:26 PM | | \$350.00 |
| KRQE | 195602 | 10/01/12 | LN M-F | 10p-1035p | :30 | P5 | [ALL] | Order | 925C01 | 10:07:52 PM | | \$550.00 |
| KRQE | 195602 | 09/30/12 | Su KRQE News | 1530p-6p | :30 | P5 | [ALL] | Order | 925C01 | 5:34:38 PM | | \$125.00 |
| KRQE | 195602 | 09/26/12 | Let's Make a Deal | M-F 10a-11a | :30 | P5 | [ALL] | Order | 925C01 | 9:59:00 AM | | \$100.00 |
| KRQE | 195602 | 09/27/12 | M-F 6p-630p | M-F 6p-630p | :30 | P5 | [ALL] | Order | 925C01 | 6:21:14 PM | | \$350.00 |
| KRQE | 195602 | 09/25/12 | M-F 630p-7p | M-F 630p-7p | :30 | P5 | [ALL] | Order | 925C01 | 6:41:33 PM | | \$425.00 |
| KRQE | 195602 | 09/25/12 | CBS This Morning | CBS Early Sh | :30 | P5 | [ALL] | Order | 925C01 | 8:58:26 AM | | \$70.00 |
| KRQE | 195602 | 09/28/12 | David Letterman | 1035p-1137p | :30 | P5 | [ALL] | Order | 925C01 | 10:59:00 PM | | \$125.00 |
| KRQE | 195602 | 09/25/12 | Dr. Phil | 3p-4p | :30 | P5 | [ALL] | Order | 925C01 | 3:42:35 PM | | \$100.00 |
| KRQE | 195602 | 09/25/12 | Price is Right | 11a-12p | :30 | P5 | [ALL] | Order | 925C01 | 11:28:56 AM | | \$150.00 |
| KRQE | 195602 | 09/28/12 | Late Late Show | 1137p-1237a | :30 | P5 | [ALL] | Order | 925C01 | 12:25:09 XM | | \$50.00 |
| KRQE | 195602 | 09/28/12 | Fri Hour 3 | 9p-10p | :30 | P5 | [ALL] | Order | 925C01 | 9:00:09 PM | | \$800.00 |
| KRQE | 195602 | 09/30/12 | KRQE News Sun | 7a-8a | :30 | P5 | [ALL] | Order | 925C01 | 7:19:48 AM | | \$50.00 |
| KRQE | 195602 | 09/29/12 | Sa 6p-630p | Sa 6p-630p | :30 | P5 | [ALL] | Order | 925C01 | 6:16:39 PM | | \$125.00 |
| KRQE | 195602 | 09/27/12 | Soap Rotator | M-F 1230p-2p | :30 | P5 | [ALL] | Order | 925C01 | 12:58:11 PM | | \$100.00 |
| KRQE | 195602 | 09/28/12 | Soap Rotator | M-F 1230p-2p | :30 | P5 | [ALL] | Order | 925C01 | 12:58:41 PM | | \$100.00 |
| KRQE | 195602 | 10/01/12 | CBS Evening Nev | 5p-530p | :30 | P5 | [ALL] | Order | 925C01 | 4:58:56 PM | | \$250.00 |
| KRQE | 195602 | 09/26/12 | Wed Hour 1 | 7p-8p | :30 | P5 | [ALL] | Order | 925C01 | 7:57:00 PM | | \$750.00 |
| KRQE | 195602 | 09/25/12 | M-F KRQE News | KRQE News | :30 | P5 | [ALL] | Order | 925C01 | 6:12:15 AM | | \$100.00 |
| KRQE | 195602 | 09/29/12 | Sign-On/Sign-Off (11:00:00 AM | | :30 | P5 | [ALL] | Order | 925C01 | 12:58:41 PM | | \$50.00 |
| KRQE | 195602 | 09/30/12 | Sun Hour 3 | 8p-9p | :30 | P5 | [ALL] | Order | 925C01 | 8:29:30 PM | | \$900.00 |
| KRQE | 195602 | 09/25/12 | M-F KRQE News | 430p-5p | :30 | P5 | [ALL] | Order | 925C01 | 4:37:25 PM | | \$125.00 |
| KRQE | 195602 | 09/27/12 | Late Late Show | 1137p-1237a | :30 | P5 | [ALL] | Order | 925C01 | 12:12:48 XM | | \$50.00 |
| KRQE | 195602 | 09/27/12 | LN M-F | 10p-1035p | :30 | P5 | [ALL] | Order | 925C01 | 10:27:43 PM | | \$550.00 |
| | | | | | | | | | | | | 31,160.00 |
| | | | | | | | | | | | | 31,160.00 |
| | | | | | | | | | | | | 31,160.00 |

[Sorted by: Advertiser]

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

| | |
|------------------------------|--------------|
| Station and Location: | Date: |
|------------------------------|--------------|

I, Smart Media Group,

being/on behalf of: Heather Wilson, a legally

qualified candidate of the Republican political

party for the office of: US Senate

in the General

election to be held on: 11/6/2012

do hereby request station time as follows:

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|-------|----------------|-----------------|
| see attached | | | | | |
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Total Charges:

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Wilson for Senate

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

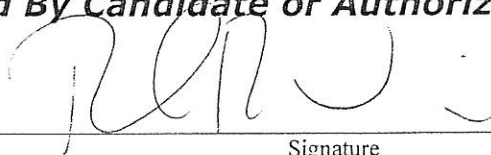
Mark Jarmie

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

To Be Signed By Candidate or Authorized Committee

7/31/12

Date



Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I, Heather Wilson
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ **does** ☐ **does not**

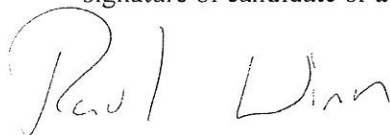
refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

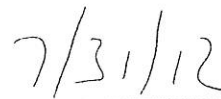
- ☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.
- ☐ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee



printed name



date